

* STARDOTSTAR

* STARDOTSTAR creates delightful content,
tools and toys that improve people's lives.

Stardotstar boasts one of the most diverse portfolios in the region. Our experience ranges from engineering secure web applications for Europe's largest investment bank to piloting audience micro-participation for the BBC, from creating 3D educational console games in the Cotswolds, to installing augmented audioscapes through the heart of Manchester. In the studio right now we're building iPhone applications for under-fives and polishing the latest version of our acclaimed content management system.

What ties each of our unique projects together is our constant focus on shaping an experience that engages the user in order to deliver the clients' message. Users are the centre of everything: if we don't engage them first, then we might as well all go home.

Take a quick look at some of the delightful projects we've created for other clients, and if there's something you'd like to see in more detail, or you've got an interesting problem of your own that needs solving, then please give me a call, I'd love to hear from you.

Gareth Langley, *Director of Business Development*
Tel: 0161 236 9740
gareth@stardotstar.com

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INDUSTRIAL

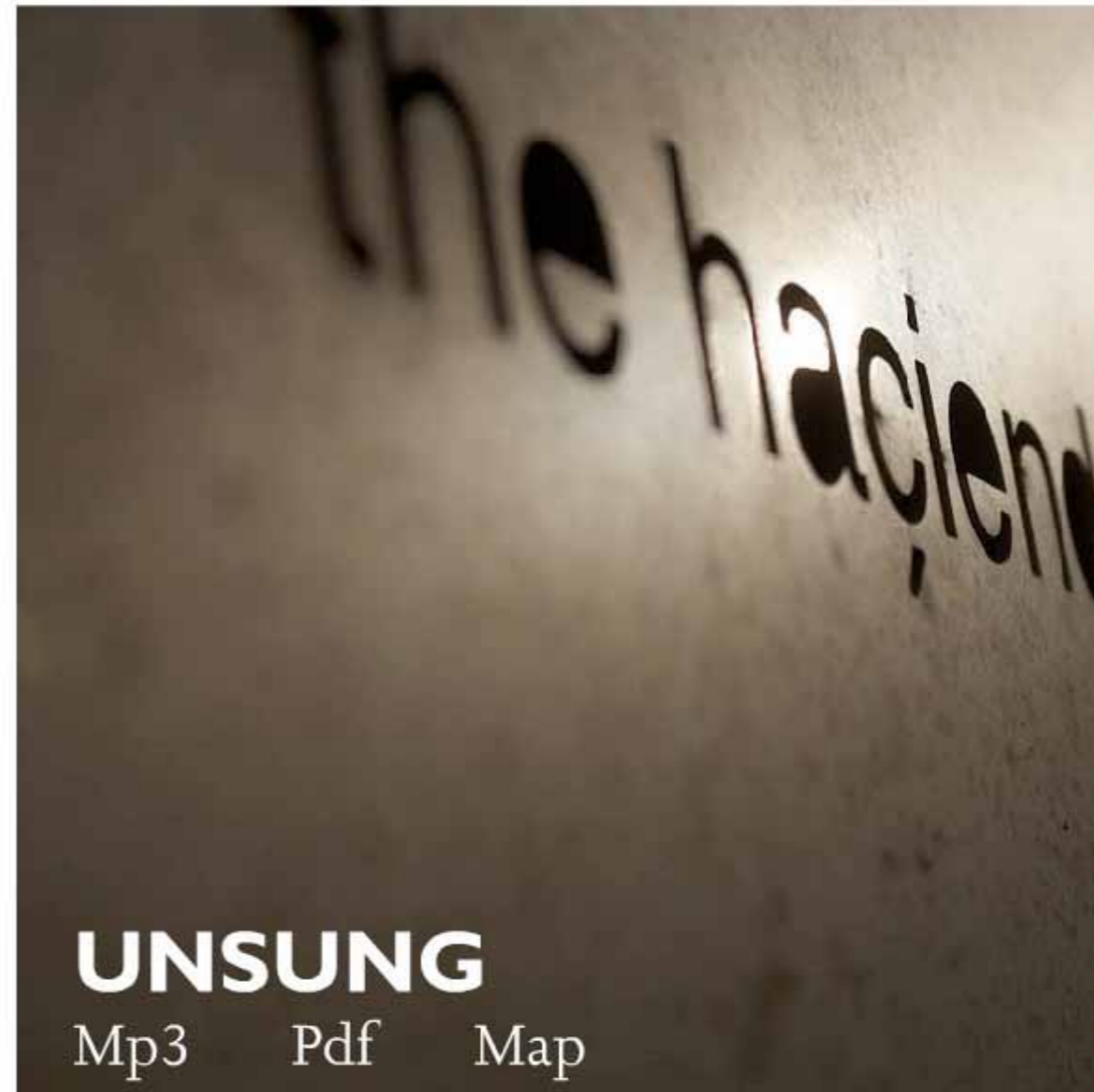
Mp3 Pdf Map

hearmanchester.com/INDUSTRIAL 3:31 / 6:29

Pause audio

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UNSUNG

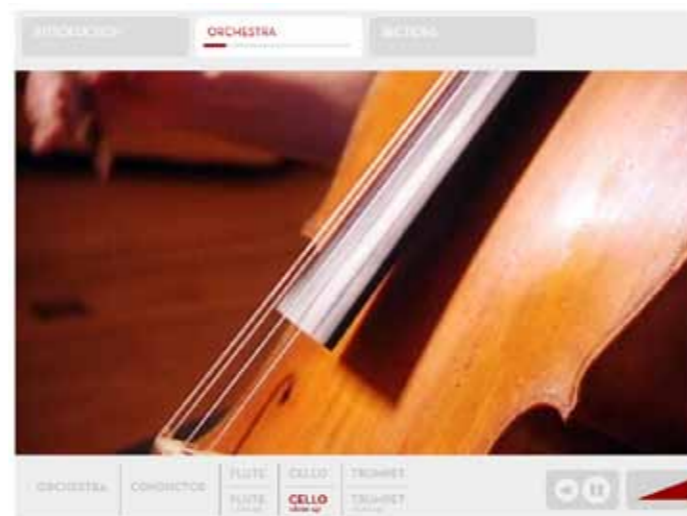
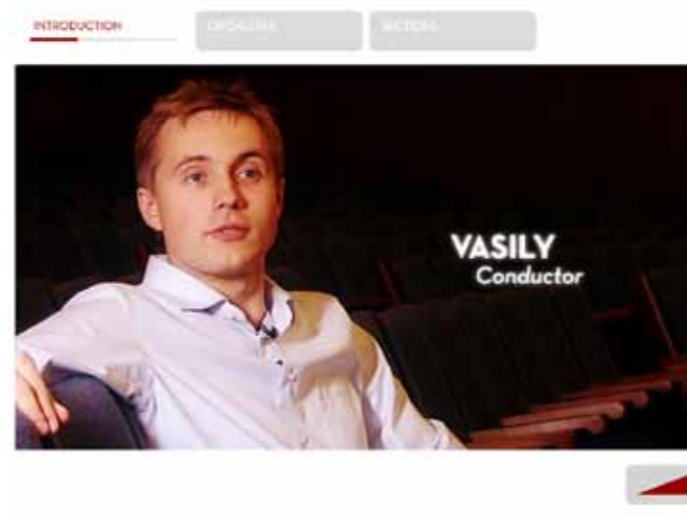
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Hearmanchester, Visit Manchester

Augmented audioscape incorporating public realm landmarks, podcast series, and photgraphic installation at Manchester Piccadilly



Things to Come, Royal Liverpool Philharmonic
 Interactive whiteboard application funded by the Technology Strategy Board



Quantum SHEEP

& THE WONDERFUL 'WOLDS



Quantum Sheep & the Wonderful Wolds, Cotswolds Conservation Board
Game characters



Safe and Sound, Department for Transport / NRSI
Road safety campaign aimed at 10-11 year-olds (CD-ROM packaging)





The illustration consists of three panels showing a family (a woman, a child, and a man) walking. The first panel is green and has thought bubbles: "New school...", "...new journey...", and "...new mither!". The second panel is also green and has a thought bubble: "PAUSE". The third panel is pink and has thought bubbles: "New audience...", "...new pants!", and "...new canteen...".

nrsi
New Journey? Journey you've already done about a bajillion times? Either way, 'ave a word with yourself and think about what you're doing.
Tell us what YOU are thinking, and you can win mint stuff at...

Safe and Sound.org.uk

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Safe and Sound, Department for Transport / NRSl
On-bus and in-school campaign

CLASSICAL

ROOM 15 | NEW ROOM
1 PLAYER | NEW ZONE

CLASSICAL GROOVE BANK

BEATZ 1 | BEATZ 2
BASS 1 | BASS 2
TOONZ 1 | TOONZ 2
CHORDZ | BITZ

A	B	C	D
E	F	G	H
I	J	K	L

REPEATED STRINGS 3
SAVE | EMAIL

O'BRIEN
VOL [slider]
PAN L R [knob]
CLEAR
MUTE
MUTE
PAN L R [knob]
VOL [slider]
KATE

GARF
VOL [slider]
PAN L R [knob]
MUTE
MUTE
PAN L R [knob]
VOL [slider]

SECRET GROOVES

1	2	3	4
---	---	---	---

Choose a number from above, then copy the pattern from the bank into your groove

MESSAGE CENTRE

Grooverator!
You are the Groover!
Cool Groovings!

MESSAGE RECEIVER

GARF:
... has joined the groove!
O'BRIEN:
You are the Groover!
O'BRIEN:
Use Secret Groove 2

HELP

OPEN 'N' GROOVE

JOIN A GROOVE OR START A GROOVE OF YOUR OWN

WE SPACE LEFT AND RIGHT TO GET PATTERNS FROM

NEW GROOVE | PLAYERS

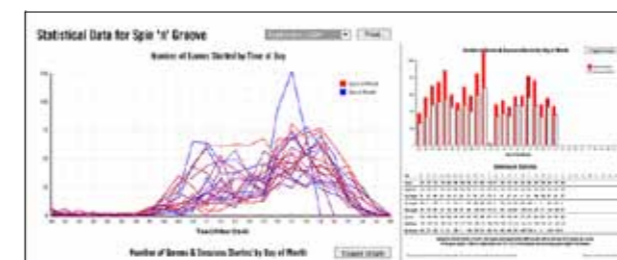
ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5
ROOM 6	ROOM 7	ROOM 8	ROOM 9	ROOM 10
ROOM 11	ROOM 12	ROOM 13	ROOM 14	ROOM 15
ROOM 16	ROOM 17	ROOM 18	ROOM 19	ROOM 20

WANT TO JOIN GROOVE?

NAME (15 CHAR MAX): [input]
 WANT TO JOIN GROOVE ADDRESS: [input]
 WANT TO JOIN GROOVE'S EMAIL ADDRESS: [input]
 WANT TO JOIN GROOVE'S EMAIL ADDRESS: [input]

YOUR PROFILE PICTURE WILL BE DISPLAYED. PRESS ON TO JOIN YOUR GROOVE OR A FRIEND'S.

OK | CANCEL



Spin 'n' Groove, Channel 4
Online collaborative sound toy



Spin'n'Groove, Channel 4
PDA collaborative sound toy for handheld learning



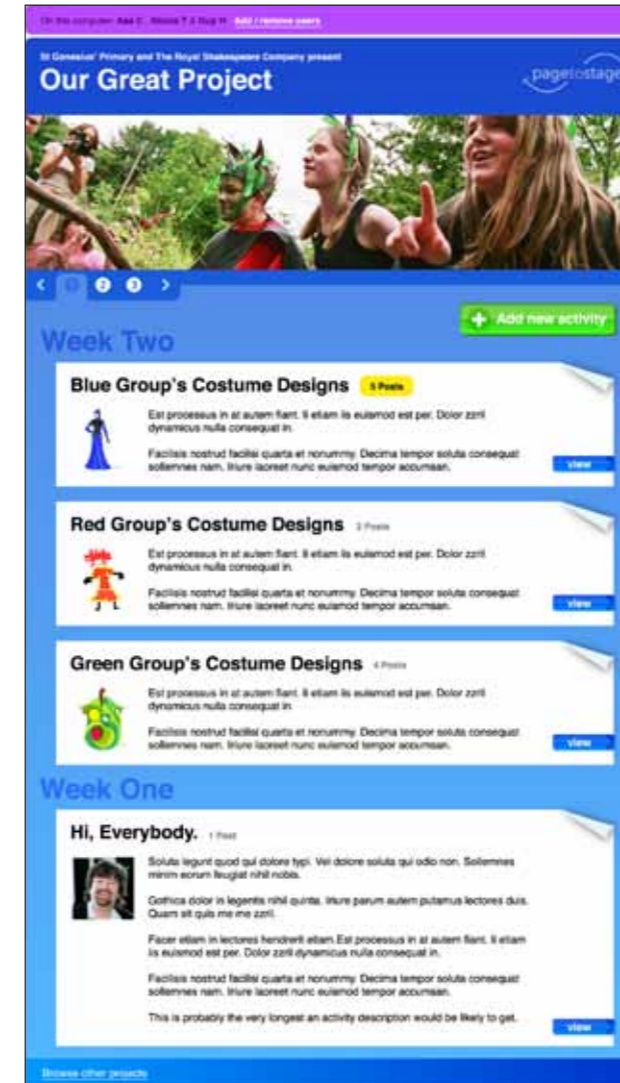


Klik!, Channel 4
User avatars

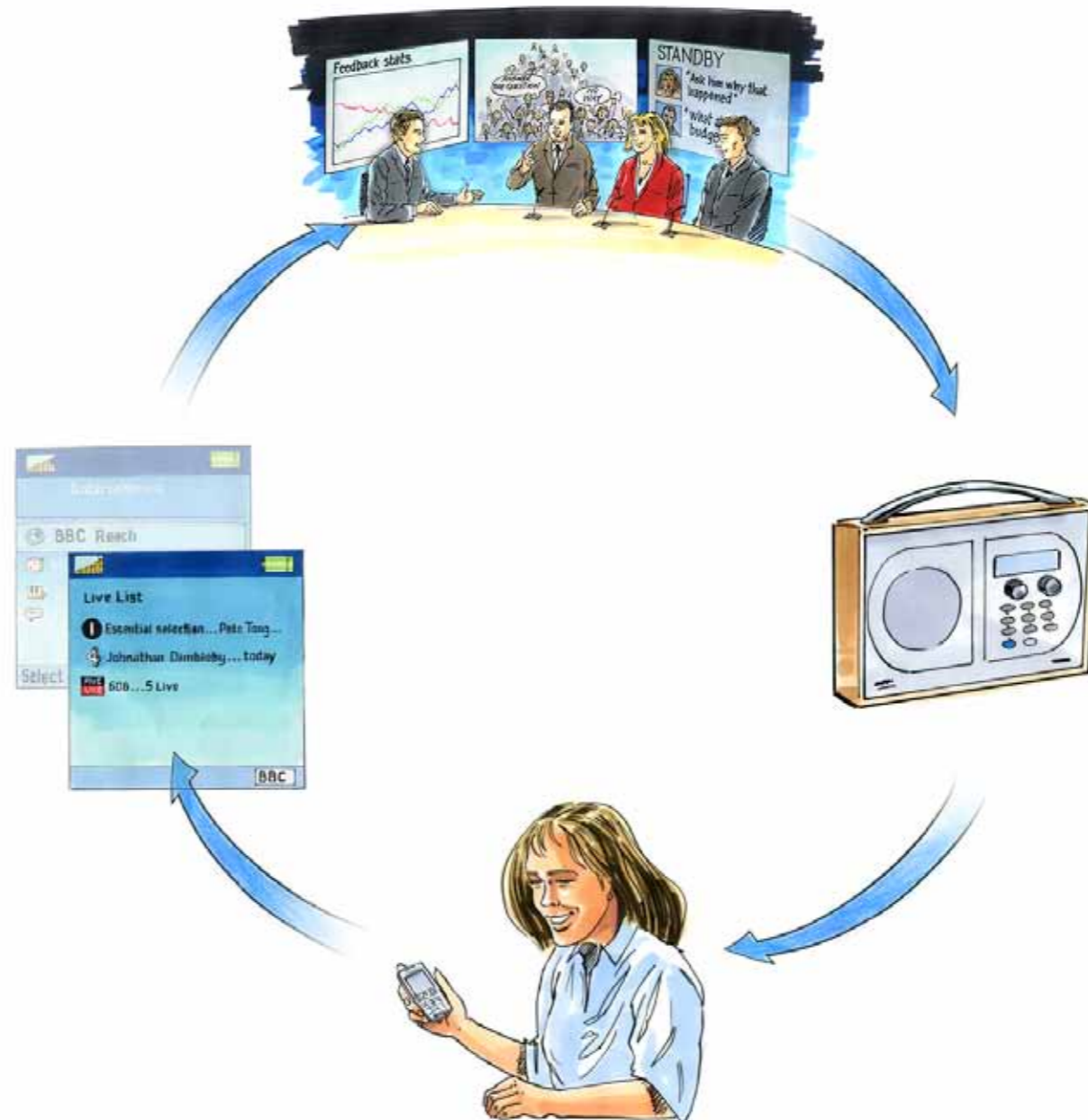




DingDing, Greater Manchester Passenger Transport Executive
Aliens cartoon, shown on BBC Big Screen



Page to Stage, WebPlay
Secure young people's creative social network



Reach, BBC
BBC Innovation Lab winner, 2006
Converged platform audience engagement project



Catseyes, Warburtons
Laptop presenter



* STARDOTSTAR's work has won many of the industry's most prestigious awards.

Bafta (2001)

In 2001, Stardotstar were part of the initial team producing content for the DfES funded GridClub website operated by Channel 4. Our work on 'Music Studio' contributed towards GridClub's success in winning the Bafta for Online Learning.

Big Chip Awards (2002)

Winner, Best Public Information Site for 'Music Studio' (Channel 4)

Integrated Transport Awards (2003)

Winner, Award for Innovation for DingDing.org.uk (GMPTE)

Big Chip Awards 6 (2004)

Winner, Best Use of E-learning Technology for 'Spin 'n' Groove' (Channel 4)

CILT (2004)

Winner, Award for Transport Policy and Planning for DingDing.org.uk (GMPTE)

Big Chip Awards 7 (2005)

Winner, Best Use of Broadband Technology for 'Klik' (Channel 4 / Grid Learning)

Winner, Best Animation for 'Intervoice VSS CD-ROM' (Intervoice and Siemens)

Winner, Best Use of E-learning Technology for 'DingDing.org.uk' (GMPTE)

Commendation for Best Public Sector Project for 'DingDing.org.uk' (GMPTE)

Fresh Digital Awards (2006)

Highly Commended: Freshest Public Sector Service for 'Safe and Sound' (NRSI)

The e-Well being Awards 2006/07

Commended: Climate Change and Environmental Efficiency for 'DingDing.org.uk' (GMPTE)

Webby Awards (2006)

Webby Honoree for 'DingDing.org.uk' (GMPTE)

Big Chip Awards 9 (2007)

Winner, Best Use of E-Learning Technology for 'Safe and Sound' (NRSI)

Dadi Awards (2007)

Nomination, Best Public Sector Project 2007 for 'Safe and Sound' (NRSI)

BIMA Awards (2007)

Winner, Government and Information award for 'Safe and Sound' (NRSI)

Winner, Education and Training award for 'Safe and Sound' (NRSI)

Winner, Kids award for 'Safe and Sound' (NRSI)

Big Chip Awards 11 (2009)

Special Commendation, Best Public Sector Project for Hearmanchester (Marketing Manchester)

Special Commendation, Best Use of Visual Design for Hearmanchester (Marketing Manchester)

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